



## Trade mission to Ethiopia: Spices, Herbs & Aromatics

24 November – 28 November 2014

On behalf of the Agri Business Support Facility in Ethiopia and the Addis Abeba Chamber of Commerce, NABC organizes a trade mission to Ethiopia. This mission will focus on the Ethiopian herbs, spices and aromatics sector. The missions' primary goal is to introduce Ethiopian and European companies to each other. Activities include seminars, company & field visits, business dinners and matchmaking activities.

NABC will organize meetings with Ethiopian partners including producers/processors of spices, herbs & aromatics, logistic partners, quality bureaus, banks and government authorities.

### Tentative Program

**Nov 23:** Arrival of delegates

**Nov 24:** Plenary meeting in Addis Abeba + Seminar

**Nov 25:** Field visit to ginger & turmeric production areas

**Nov 26:** Field visit to spice processors and logistic partners in Addis Abeba + B2B matchmaking

**Nov 27:** Visit to capsicum production areas & Mojo Dry Port

**Nov 28:** Individual appointments

### Ethiopia

Ethiopia is rapidly developing into a reliable source of high quality spices and agricultural products for the EU and other overseas markets. As an exporting country, Ethiopia is still relatively unknown to these international markets. Our program is focused on introducing Ethiopian businesses and promote the Ethiopian agricultural sector to European business partners.

Traditionally, daily nutrition in Ethiopia is very spicy. Chilli peppers (“Berbere”), ginger and turmeric play an important role in Ethiopian dishes. But Ethiopia also produces coffee, cardamom, sweet paprika and many other agri products. The country’s potential is very big.

***“It is us today. It will be you tomorrow.” – Haile Selassie***



### Lodging & Travel & Participation Fee

Hotel in Bole area (close to the airport)

**Hotel Reservations** will be made by NABC. Individual payment before leaving and preferably in cash.

Airlines with services on Addis Ababa include Egypt Air, Turkish Airlines, Ethiopian Airlines and Lufthansa.

**Flight reservations can be made via Uniglobe travel agency: [info@uniglobevgt.nl](mailto:info@uniglobevgt.nl) or +31 (0)79 320 8760.**

**Costs: € 750** which include seminar, B2B matchmaking, transfers, lunch & dinners. Excl. return flight to Addis Abeba and lodging.

### Mission Leader

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### Contact NABC

The Netherlands African Business Council (NABC) is the country's leading network organization that aims to promote and position the Dutch private sector in Africa. In order to establish and stimulate successful business links between the Netherlands and Africa, NABC organizes and coordinates activities for its members.

For signing in on the mission, please contact:

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